



WISCONSIN LEADERSHIP SUMMIT

HOSTED BY



Oct. 18-19, 2018

Ho-Chunk Gaming and Convention Center
Wisconsin Dells

Sponsorship Opportunities

*Be part of the first-ever event
of its kind*

Madison365 and The Ho-Chunk Nation invite you to take part in this unprecedented gathering of Wisconsin's most influential leaders of color in business, government, education and the nonprofit sector for two days of discussion, networking, professional development and planning for the future of communities of color across the state.

Everyone who's been named on Madison365's Black Power and Sí Se Puede lists -- our annual lists of the most influential Black and Latinx leaders in Wisconsin -- will be invited to attend free of charge. These are CEOs, VPs, elected officials, teachers, innovators, founders, advocates and leaders.

We expect hundreds more to buy tickets in order to network and learn from these influential leaders. The two-day Summit will allow sponsors unprecedented exposure and access to a powerful group of leaders that have never been brought together before.

Sponsorship Packages

	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500
Brand Visibility				
Premier logo placement on Madison 365 Conference website (header) with link	◇			
Editorial Coverage in 'Madison 365' print & digital publications	◇			
Editorial Coverage in 'Hocak Worak' Tribal Newspaper	◇			
Advertisement in the Conference Program	◇	◇		
Logo Placement at conference registration	◇	◇		
Conference bag inserts	◇	◇		
Pre-conference communication through all Madison365 & Ho-Chunk Nation social media outlets	◇	◇		
Recognition on the Madison 365 website	◇	◇	◇	
Company logo displayed throughout the conference	◇	◇	◇	◇
Pre-conference email communication to all registered attendees	◇	◇	◇	◇
Option for discounted Madison 365 advertising	◇	◇	◇	◇
Conference Presence				
5 minute address from company senior executive at Opening and Closing	◇			
Exclusive Ho-Chunk beaded lanyards w/corporate colors	6	3		
Access to VIP lounge w/complimentary food & beverage	◇	◇	◇	
Marketplace booth space (10x10)	◇	◇	◇	◇
Reserved table at dinner banquet (8 Dinner Tickets)	◇	◇	◇	◇
Special sponsorship designation on company attendee badges	◇	◇	◇	◇
Full conference registrations	15	10	5	2

Looking for more? Ask about custom packages

The Wisconsin Leadership Summit will include networking, a lunch featuring indigenous cuisine prepared by the Ho-Chunk Nation's top chef, a gala dinner and community arts showcase, and panel discussions and breakout sessions including:

- Addressing Disparities in the Health Care System
- How to Survive & Thrive as an Entrepreneur
- Effective Social Justice for the 21st Century
- Disparities in Criminal Justice and Incarceration
- Schools in Crisis: Addressing Opportunity Gaps in K-12 Education
- Innovations in Post Secondary Education
- Creating an Inclusive Workplace
- The View from the C-Suite
- How to Engage Diverse Populations as a Nonprofit
- Taking on City Hall: Local Elected Officials on How to Engage
- Advancing Equity Through Workforce Development
- Women's Excellence
- Creating Opportunities in Supply Chain Diversity
- Corporate & Community Connections: Running a Socially Responsible Business
- Access to Capital
- The Wisconsin Problem: How Can We Keep Talented People of Color?

CONTACT

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REGISTER:

wisconsinleadershipsummit.com

Non-sponsor rates:

Full conference registration: \$200

Additional dinner guest: \$75

Table of 8 for dinner: \$525

Meet the Host



Former Badger and NFL wide receiver Brandon Williams will serve as your Master of Ceremonies and Host for the event.